



# **First Global Responsible Research Summit**

TOWARD A RESPONSIBLE AND SUSTAINABLE RESEARCH ECOSYSTEM  
IN BUSINESS AND MANAGEMENT

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Rotterdam, NL | June 30-July 1, 2019

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## Participants Biographies

(Each brief biography focuses primarily on the dean, editor, and professional association leadership experiences.)

1. **Franklin Allen** is a Professor of Finance and Economics and Executive Director of the Brevan Howard Centre at the Imperial College in London since July 2014. He was at the Wharton School from 1980-2016. He was Executive Editor of the *Review of Financial Studies* and Managing Editor of the *Review of Finance*. He is a past President of the American Finance Association, the Western Finance Association, the Society for Financial Studies, the Financial Intermediation Research Society, and the Financial Management Association.
2. **Peter A. Bamberger** is the Domberger Chair in Organization and Management at Tel Aviv University's Collier School of Management, Research Director of Cornell's Smithers Institute, and Editor-In-Chief of *Academy of Management Discoveries (AMD)*. A member of the SOB, and a Fellow of SIOP, he served as an Associate Editor of *AMJ*, a Founding Associate Editor of *AMD*, and on AoM's Board of Governors. He is a 3-time Associate Dean for Management Programs (Technion), Academic Programs (Technion), and Faculty and Research (TAU).
3. **Sudipta Basu** is a Professor of Accounting and Robert Livingstone Johnson Senior Research Fellow, and beginning July 1, 2019, Associate Dean for Research and Doctoral Programs at the Fox School of Business at Temple University. He is the Research Director of the Translational Research Center and chaired the Fox School's P&T Committee for the last three years. He is an Associate Editor/Editorial Board Member for seven journals and served as an editor of *Contemporary Accounting Research*.
4. **Caryn Beck-Dudley** is the Dean of the Leavey School of Business at Santa Clara University. She was also the Business Dean at Utah State and Florida State. She has made many public presentations, to large and small audiences, on a variety of leadership and legal/ethical topics. Her work is published in several journals including the *American Business Law Journal* where she served on the editorial board. She is the current past Chair for the AACSB Board.
5. **Leonard Berry** is a University Distinguished Professor of Marketing, Regents Professor, Presidential Professor for Teaching Excellence, and M.B. Zale Chair in Retailing and Marketing Leadership at Mays Business School, Texas A&M University. He is a former National President of the American Marketing Association, a Senior Fellow of the Institute for Healthcare Improvement and an Adjunct Professor of Health Sciences at the University of Southern Denmark. He is the most frequently cited scholar at the entire Texas A&M University.
6. **Robert Bloomfield** is the Nicholas H. Noyes Professor of Management in Accounting, Johnson School at Cornell University. He has implemented new editorial processes about responsible research practices as Co-editor of the *Journal of Financial Reporting*, and as Guest Editor of the 2017 *Journal of Accounting Research* Conference on Registered Reports of Empirical

Research. He has served as Cornell's Director of Graduate Studies, Faculty Director of eLearning, Faculty Policy Committee Chair, and directed a research initiative for the Financial Accounting Standards Board.

7. **Ruth N. Bolton** is a Professor of Marketing at the W.P. Carey School of Business, Arizona State University. She has served as the 2009-11 Executive Director of the Marketing Science Institute, 2002-2005 Editor of the *Journal of Marketing*, 2005-2007 Area Editor of the *Journal of Marketing Research*, and on the Board of Directors of the American Marketing Association. She currently serves on the Board of Directors of the Sheth Foundation.
8. **Michael ("Mike") Brady** is the Bob Sasser Professor, Department of Marketing, at Florida State University. He has been Chair of the marketing department at Florida State for the past eight years and currently sits on the board of the American Marketing Association. Mike is an Associate Editor for the *Journal of the Academy of Marketing Science* and the current Editor-in-Chief of *Journal of Service Research*.
9. **Stephanie Bryant** is Executive Vice President and Chief Accreditation Officer for AACSB International. She is a part of AACSB's executive leadership team and provides the vision and leadership for accreditation-related services at business schools across the world. As an established scholar and thought leader, Bryant acts as spokesperson and advocate for the advancement of quality business education to prepare future leaders with the right skills and mindset to lead in a changing, diverse, and global world.
10. **Yubo Chen** is Senior Associate Dean, Professor of Marketing, and Director of the Center for Internet Development and Governance at the School of Economics and Management, Tsinghua University, China. He is Editor-in-Chief of the *Journal of Marketing Science* and a member of the National Teaching Advisory Committee on Business Administration Programs. His research won many awards, including INFORMS Frank Bass Best Paper Finalist, MSI/Paul H. Root Award Finalist, William F. O'Dell Award Finalist, and *Journal of Interactive Marketing* Best Paper Award.
11. **Joep Cornelissen** is a Professor of Corporate Communication and Management at the Rotterdam School of Management, Erasmus University. He is the Editor-in-Chief of *Organization Theory*, a former Associate Editor for the *Academy of Management Review* (2014-2017), a former General Editor of the *Journal of Management Studies* (2006-2012) and serves on the editorial boards of the *Academy of Management Review*, *Academy of Management Journal*, *Journal of Management Studies* and *Organization Studies*. He is a Council member of the Society for the Advancement of Management Studies and an ex-officio board member of EGOS.
12. **Henrik Cronqvist** is the Vice Dean for Faculty and Research, Director of Ph.D. Programs and Professor of Finance at the University of Miami Business School. He serves as an Associate Editor of the *Review of Financial Studies*. Prior to Miami

Business School, Professor Cronqvist served as the Zhongkun Group Chair at the China Europe International Business School (CEIBS), and the McMahon Family Chair and George R. Roberts Fellow at the Robert Day School of Economics and Finance at Claremont McKenna College.

- 13. Jerry Davis** just completed serving as the inaugural Associate Dean for Business+Impact at the University of Michigan's Ross School of Business, where he is also the Ruth and Gilbert Whitaker Professor of Management and Professor of Sociology. He has published widely in management, sociology, and finance on topics of corporate governance, economic inequality, and new forms of organization. He was elected Chair of the Organization and Management Theory Division of the Academy of Management, and from 2011-2016 he was the Editor-in-Chief of the *Administrative Science Quarterly*.
- 14. Patricia M. Dechow** holds the Robert R. Dockson Chair of Business Administration & Accounting at the Marshall School of Business, University of Southern California. She is the Managing Editor for the *Review of Accounting Studies*. Patricia's research has been featured in the Wall Street Journal, The New York Times, and numerous other publications. She was the Chair of the American Accounting Association's Task Force on Research Relevance in 2017. She has won several awards including the American Accounting Association's Distinguished Contribution to Accounting Literature Award in 2015 and 2010.
- 15. Charles Dhanaraj** is the H.F. "Gerry" Lenfest Professor of Strategy at Temple University, the Founding Executive Director of Fox's Center for Translational Research in Business, and Executive Director of the Executive Doctorate in Business Administration program. Dhanaraj's specialization includes strategic partnerships, global innovation, and emerging markets. In 2017, he was elected as a Fellow of the Academy of International Business (AIB). He serves as Vice President for the AIB and Deputy Editor of *Cross Cultural and Strategy Management*, as well as a member on the editorial boards of six major journals.
- 16. Chris Earley** is the Dean of the University of Technology Sydney Business School. Before this, he served as the Dean of Business at the Universities of Tasmania, Purdue University, University of Connecticut and the National University of Singapore. His interests include cross-cultural and international aspects of organizations such as the dynamics of multinational teams, negotiation and conflict, the role of face in organizations, and motivation across cultures. He is the author of ten books and numerous articles and book chapters.
- 17. Rutger Engels** (1968) is a Professor of Development Psychopathology at the Erasmus School of Social and Behavioural Sciences (ESSB) and since June 2018 rector magnificus of Erasmus University Rotterdam. He is responsible for education, research and impact, policies for academic employees, science communication, and information for students. Engels aims to make a real difference with his research, to have an impact on international policy and daily practice. Engels considers it vital to act as a mentor in inspiring and supervising students and Ph.D. students.

- 18. Robin Gauld** is the Pro-Vice-Chancellor and Dean of the Otago Business School in New Zealand. He is also Co-Director of the Centre for Health Systems and Technology. He was a Senior Fellow at the Boston University Health Policy Institute (2008-13), and a Commonwealth Fund Harkness Fellow in 2008–2009 working with colleagues from Boston and Harvard Universities. He sits on the editorial boards of *Government Information Quarterly*, *Health Policy*, *Journal of Health Organisation and Management*, and other journals.
- 19. Cristina B. Gibson** is a Dean's Distinguished Professor in the Applied Behavioral Science group at Graziadio School of Business, Pepperdine University. She is a Fellow of the Academy of Management, Academy of International Business, American Psychological Association, and Academy of Social Science Australia. She serves as the Chair of the Organizational Behavior Division of the Academy of Management, and Associate Editor at the *Academy of Management Review*. Her expertise is at the nexus of organizational science, international management, and cross-cultural psychology.
- 20. William (Bill) H. Glick** is the H. Joe Nelson III Professor of Management and served as dean of the Jesse H. Jones Graduate School of Business from 2005 to 2016. He is also the former Chair of the board of the Association to Advance Collegiate Schools of Business International (AACSB), the global association of top business schools, a current member of AACSB's Business Accreditation Task Force, and a Founding Member of the Community for Responsible Research in Business and Management.
- 21. Jeffrey Hales** is the Charles T. Zlatkovich Centennial Professor at the McCombs School of Business, University of Texas at Austin, an editor at *Contemporary Accounting Research*, and an editorial board member of *The Accounting Review* and *Accounting, Organizations and Society*. He serves as Chair of the Sustainability Accounting Standards Board, sits on the Climate Disclosure Standards Board, and is a member of the Financial Accounting Standard Board's Advisory Council, the UK Financial Reporting Council's Future of Corporate Reporting Advisory Group, and the steering committee of the Alternative Performance Measures Working Group in Canada.
- 22. Pursey Heugens** is Professor of Organisation Theory, Development, and Change at the Rotterdam School of Management, Erasmus University. He is the Scientific Director of ERIM, and Dean of Research RSM. His research interests include comparative corporate governance, business ethics, and bureaucracy, institutional, and demographic theories of organisation. He has published in many leading journals and his research has won numerous awards. He currently serves on the editorial boards of six scholarly journals.
- 23. Andrew Hoffman** is the Holcim (US) Professor of Sustainable Enterprise at the University of Michigan; a position that holds joint appointments in the Stephen M.

Ross School of Business and the School of Environment and Sustainability. He has previously served as Faculty Director of the Erb Institute for Sustainable Enterprise and Education Director of the Graham Sustainability Institute. His 2015 book *"How Culture Shapes the Climate Change Debate"* is a winner of the 2019 IACMR-RRBM Responsible Research in Management Award.

**24. Ulrich Hommel** is an Associate Director of the Quality Services Department at EFMD and Director of Business School Development at EFMD Global Network. He is a Professor of Finance and former Dean at the EBS Business School and heads the Chair of Corporate Finance & Higher Education Finance. He has published over 100 journal articles, books, edited volumes and contributed articles in *Entrepreneurship Theory & Practice*, *Journal of Business Research*, *Annals of Operations Research*, *Venture Capital*, *Journal of Business Economics* and the *Journal of International Entrepreneurship*.

**25. Mark B. Houston** is the Eunice & James L. West Chair in Marketing at Texas Christian University and Visiting Professor at the University of Münster. He is a co-author of *Entertainment Science* (Springer), and has published in *Marketing Science*, *Journal of Marketing*, *JMR*, *JCR*, and *Journal of Financial & Quantitative Analysis*. Mark is a board member of the AMA, incoming Co-Editor of *Journal of the Academy of Marketing Science*, and Associate Editor at *Journal of Marketing* and *Journal of Service Research*.

**26. Jennifer Howard-Grenville** is the Diageo Professor of Organisation Studies at the Judge Business School, University of Cambridge. Jennifer is an incoming Deputy Editor (2019-2022) for the *Academy of Management Journal*, served as an Associate Editor (2013-2016) for *AMJ*, and Guest Editor-in-Chief for an *Academy of Management Discoveries* special issue on the Sustainable Development Goals. She received her Ph.D. at MIT, her MA at Oxford, and her BSc (Eng.) at Queen's University, Canada.

**27. Ananth Iyer** is the Susan Bulkeley Butler Chair in Operations Management, the Department Head and Senior Associate Dean at the Krannert School of the Management, Purdue University. He has been Department Editor of *Management Science* and Associate Editor of *Operations Research*, on the editorial boards of *Operations Research Letters*, *IIE Transactions*, the *ECR Journal*, and *Manufacturing and Service Operations Management*, the POMS Board and member of INFORMS. He served as President of the MSOM Society of INFORMS during 2002-03.

**28. Eli Jones** is a Dean and Professor of Marketing at the Mays Business School and Peggy Mays Eminent Scholar at Texas A&M University. He has published in the *Journal of Marketing*, *Journal of the Academy of Marketing Science*, *Journal of Personal Selling & Sales Management*, *Management Science*, and *Journal of Applied Psychology*, among other journals. He is a Co-author of *Selling ASAP* and *Strategic Sales Leadership: Breakthrough Thinking for Breakthrough Results*.

- 29. Marcin Kacperczyk** is a Professor of Finance at the Imperial College in London. He is a Research Associate at the Center for Economic Policy Research, a Research Consultant at the European Central Bank, a former Faculty Research Fellow at the National Bureau of Economic Research, and Associate Editor for *Financial Management*, the *Journal of Financial and Quantitative Analysis*, *Review of Finance*, and *Management Science*. He currently holds a European Research Council research grant and is the President of the European Finance Association.
- 30. Ajay K. Kohli** is the Regents' Professor and Gary T. and Elizabeth R. Jones Chair at Georgia Tech University. He is the former Editor-in-Chief of the *Journal of Marketing*; Associate Editor, *Journal of Marketing*; Associate Editor, *Journal of Marketing Research*; Area Editor, *International Journal of Research in Marketing*. He is the former inaugural Associate Dean and Director of the Ph.D. Program, Emory University's Goizueta Business School; EMAC Vice President of Global Relations; Former AMA Academic Council member; Fellow of AMA, EMAC, ISBM; Incoming Board member of the American Marketing Association.
- 31. Dan LeClair**, as CEO of the Global Business School Network, is leading efforts to improve access to quality, locally relevant management education for the developing world. Prior to GBSN, he helped transform AACSB from a US accrediting body to a global thought leader and internationally-respected quality assurance agency. Dan has authored some 80 research reports, articles, and blogs, and delivered more than 170 presentations in 30+ countries. Prior to AACSB, Dan was a tenured associate professor at the University of Tampa.
- 32. Qiao Liu** is a Dean and Professor of Finance at the Guanghua School of Management, Peking University, China. His research interests include corporate finance, empirical asset pricing models, financial markets, and the Chinese economy. He is the Author of "*Corporate China 2.0: The Great Shakeup*" and "*Finance in Asia: Institutions, Regulation and Policy*," and has published articles in the *Journal of Financial Economics*, *Management Science*, *Journal of Accounting Research*, *Journal of Financial and Quantitative Analysis*, *Economic Journal*, among many others. He worked at McKinsey & Company from 2001 to 2003.
- 33. Xiongwen Lu** is the Dean of the School of Management, and Founding Director of the Chinese Marketing Research Center at Fudan University, China. His teaching and research interests cover marketing in China as an immature market, internet marketing in China, service marketing, corporate reorganization, and change management. Professor Lu has been serving as Vice Chairman of the China National MBA Education Supervisory Committee since 2008. He also serves as Board Director of the Graduate Management Admission Council (GMAC).
- 34. Rich Lyons** is an immediate past Dean and Professor of Finance at the Haas School of Business, the University of California–Berkeley. He returned to the faculty in July 2018, after serving eleven years. Changes under his deanship include a new building, a suite of dual degrees with STEM fields, and codifying

the school's culture in four Defining Principles: Question the Status Quo, Confidence Without Attitude, Students Always, and Beyond Yourself. From 2006-2008, he served as Goldman Sachs' Chief Learning Officer.

**35. Wilfred Mijnhardt** is Policy Director at Rotterdam School of Management, Erasmus University, responsible for strategic development & quality assurance. His energy focuses on the fundamental shift from a research driven to an impact driven strategy within Rotterdam School of Management and the broader Erasmus University community. In his previous role as Executive Director of the Erasmus Research Institute of Management (ERIM) (1999-2014) he was driven to strengthen the quality, productivity, viability, (social and academic) impact of research and the academic career-paths of researchers. He is a Special Advisor to the Executive Board of EUR and served in national committees that aim to drive innovation in universities. He also contributes to the EFMD/EURAM programme 'Creating Research Leadership in Europe.'

**36. Kjell G. Nyborg** is the Chair in Corporate Finance at the University of Zurich. He is a Senior Chair of the Swiss Finance Institute, and has served on the Executive Committee of the European Finance Association (EFA) since January 2013. He was the President of the EFA in 2017 and served as the Program Chair of the EFA's 43rd Annual Meeting (Oslo, 2016). He is a former member of the nominating committee of the American Finance Association, a repeat member of the program committees of the European Finance Association and the Western Finance Association.

**37. A. Parasuraman ("Parsu")** is the James W. McLamore Chair in Marketing at the Business School of the University of Miami. He has served as Editor of the *Journal of the Academy of Marketing Science* (1997-2000) and the *Journal of Service Research* (2005-2009). He has also served as Vice Dean of Faculty and Research at Miami Business School (2008-2010). He is a leading global expert in service quality and customer service and has authored several books.

**38. Nicholas Petruzzi** is a Professor and Department Chair of Operations Management at Penn State University. Currently, he serves as Associate Editor for *Management Science*, as Department Editor for *Decision Sciences*, and as a member of the Editorial Board for *Production and Operations Management*. Previously, he served as Associate Editor for *Manufacturing & Service Operations Management*. His research lies in the areas of operations and supply chain management, pricing, and stochastic inventory theory.

**39. Linda L. Price** is the Philip H. Knight Chair and Professor of Marketing at the University of Oregon. Her leadership includes editorial boards, policy boards, foundations, and department head duties. Linda currently serves as Editor of the *Journal of Consumer Research* and has served as President of the Association for Consumer Research (ACR), and President of the American Marketing Association (AMA) Academic Council. She is a ACR Fellow, AMA Fellow, AMS Cutco/Vector Distinguished Educator, and CBSIG Lifetime Achievement Awardee.



- 40. Stefano Puntoni** is a Professor of Marketing at the Rotterdam School of Management, Erasmus University. He joined RSM after completing his Ph.D. at the London Business School. He is an Associate Editor at the *Journal of Consumer Research* and at the *Journal of Consumer Psychology*. He is also currently serving a three-year term as International Perspectives Director at the Association for Consumer Research. He has published widely on the topic of consumer decision making.
- 41. Dave Reibstein** is the William S. Woodside Professor of Marketing, Wharton School, University of Pennsylvania. Previously, he was a professor at the Harvard Business School, and a visiting professor at Stanford Business School and INSEAD. He is the former Vice-Dean of the Wharton School, Dean of the Wharton Graduate Division, former Chairman of the American Marketing Association, and former Executive Director of the Marketing Science Institute. He has taught courses at the Indian School of Business, Interdisciplinary Center (Israel), Singapore Management University, CEIBS (China) and many other institutions.
- 42. Taco Reus** is a Professor of Global Strategy. His research focuses on the curious psychology behind consequential strategic decisions. He is Chair of the Department of Strategic Management & Entrepreneurship of the Rotterdam School of Management and serves on a variety of school committees, such as the P&T committee. Reus is a Senior Associate Editor of the *Journal of Management*, and serves on the editorial boards of the *Academy of Management Review* and the *Strategic Management Journal*.
- 43. Joan E. Ricart** is a Fellow of the SMS and EURAM and is the Carl Schröder Professor of Strategic Management and Professor of the Strategic Management Department at the IESE Business School, University of Navarra. He has been visiting Professor in IPADE (Mexico); IAE (Argentina); IDE (Ecuador); UNISA (South Africa). He is the Co-Academic Director of IESE Cities in Motion and Academic Director of the UN Center of Excellence of PPP for Cities. His current work focuses on cities, business models, and offshoring.
- 44. Thomas S. Robertson** is the Joshua J. Harris Professor of Marketing, and former Dean of The Wharton School of the University of Pennsylvania. He is an expert in marketing strategy and competitive behavior and the retail industry. He is an Author, Co-author or Editor of numerous books, articles, and chapters. Tom is the Executive Director of the Wharton INSEAD Alliance and serves on the Advisory Board of the Sorbonne, and the Board of Directors of the Carlyle Group.
- 45. Marc-David L. Seidel** is the RBC Financial Group Professor of Entrepreneurship, Director of the W. Maurice Young Centre for Entrepreneurship and Venture Capital Research, and Associate Professor of OBHR at the Sauder School of Business at the University of British Columbia. He is an Associate Editor of *Administrative Science Quarterly*, and Past Division Chair of the Academy of Management Organization and Management Theory Division.

- 46. Enno Siemsen** is the Procter & Gamble Bascom Professor at the Wisconsin School of Business, Associate Dean for MBA and Masters Programs, as well as the Director of the Erdman Center for Operations and Technology Management. He is a Department Editor for the *Production and Operations Management Journal* and the *Decision Sciences Journal*, and an Associate Editor for the *Journal of Operations Management* and the *Journal of Supply Chain Management*.
- 47. Richard Sloan** is an Accounting Circle Professor of Accounting at the University of Southern California. From 2006 to 2009, Sloan was a Managing Director in Equity Research at Barclays Global Investors. He has also held academic positions at the University of California–Berkeley (Haas School), the University of Michigan (Ross School) and the University of Pennsylvania (Wharton School). While at the University of Michigan, Professor Sloan was the Founding Director of the Tozzi Electronic Business and Finance Center.
- 48. Mark Smith** is the Dean of Faculty and Professor at Grenoble Ecole de Management (France) where he leads the management, development, and deployment of over 150 academics across teaching departments and transversal research teams. He was previously Director of the Doctoral School for DBA and Ph.D. He has researched labour market policy, gender equality, and working conditions for several European institutions. He previously worked at the Manchester Business School.
- 49. Jean-Alexis Spitz** is the Coordinator of the Responsible Research for Business and Management (RRBM) initiative and the webmaster of the RRBM website. He also coordinates the EFMD Master and Doctoral Programmes Conferences as well as the Job Fair for PhDs in Business and Management. Prior to joining EFMD, he was in charge of the social media strategy of the Global Peter Drucker Forum.
- 50. David W. Stewart** is the President's Professor of Marketing and Business Law at Loyola Marymount University. He is a past Editor of the *Journal of Marketing*, the *Journal of the Academy of Marketing Science* and the *Journal of Public Policy and Marketing*. He is currently Vice President for Publications for the American Marketing Association. Dr. Stewart has held faculty appointments at Vanderbilt University (Senior Associate Dean), the University of Southern California (Department Chair and Deputy Dean), and the University of California–Riverside (Dean).
- 51. Michael Toffel** is a Professor at the Harvard Business School and Faculty Chair of its Business and Environment Initiative. His research examines how companies manage environmental and occupational safety in their operations and supply chains and how governments can more effectively regulate these issues. He is an Associate Editor at *Manufacturing & Service Operations Management*, on the Editorial Boards of *Organization Science* and *Strategic Management Journal*, and is a Co-Founder and board member of the *Alliance for Research on Corporate Sustainability (ARCS)*.

- 52. Beril Toktay** is a Professor of Operations Management, Brady Family Chairholder, and ADVANCE Professor. Her primary research areas are sustainable operations and supply chain management. She is the founding Faculty Director of the Ray C. Anderson Center for Sustainable Business and the Co-Architect and Executive Faculty Co-Director of Georgia Tech's Serve-Learn-Sustain Initiative. She co-edited the 2013 *M&SOM Special Issue on the Environment* and served as Area Editor (Environment, Energy, and Sustainability) for *Operations Research* (2012-2018). She became a Distinguished Fellow of the MSOM Society in 2017.
- 53. Tony Travaglione** is the Pro Vice-Chancellor of Business and Law at the University of Newcastle, Australia, and the President of the Australian Business Deans Council, providing leadership to 39 Business Schools, nationwide. Throughout his career, Professor Travaglione has maintained strong engagement with the business community, having delivered research and other projects for organisations including the ANZ Bank, BHP, QANTAS, Nespresso, Main Roads Western Australia, Westrail, Hunter Area Health, and Centrelink, as well as international organisations including Norwich Union, Royal Sun Alliance, Midland Bank, Guinness Brewing and London Underground.
- 54. Anne S. Tsui** is a Distinguished Adjunct Professor at the University of Notre Dame, USA, Professor Emerita of International Management, Arizona State University, and Distinguished Visiting Professor at Fudan University and Peking University, China. She is the 67<sup>th</sup> President of the Academy of Management, 14<sup>th</sup> Editor of the *Academy of Management Journal*, the Founding President of the International Association for Chinese Management Research, Founding Editor-in-Chief of *Management and Organization Review*, and Co-founder of RRBM.
- 55. Luk Van Wassenhove** is the Henry Ford Chair in Manufacturing at INSEAD. He co-edited special issues on humanitarian operations for the *Journal of Operations Management*, *Production and Operations Management*, and *EJOR*. He created the INSEAD Social Innovation Center and was an Academic Director until 2010. He currently leads INSEAD's Humanitarian Research Group and its Sustainable Operations Initiative. His research focuses on business models for the UNSDGs, specifically circular economy, disaster, and health logistics.
- 56. Jiang Wei** is the Dean and Professor of Innovation and Strategic Management of the School of Management, Zhejiang University, China. He was the Visiting Scholar of the University of Manchester in 2001-2002 and Harvard University in 2006. He is a Cheungkong distinguished young professor, Ministry of Education. He serves on the editorial boards of scholarly journals such as the *International Journal of Business and Systems Research*, *R&D Management*, *Journal of Knowledge Studies*, and *Scientific Research Management*.
- 57. Frank Wijen** is an Associate Professor at the Department of Strategic Management and Entrepreneurship of Rotterdam School of Management, Erasmus University Rotterdam. Frank has published in many leading journals such as the *Academy of Management Review*, *California Management Review*, *Organization Science*, *Organization Studies*, *Strategic Management Journal*, and

*Strategic Organization*, and was the leading Editor of “*A Handbook of Globalisation and Environmental Policy, Second Edition: National Government Interventions in a Global Arena*” (2012).

- 58. Patti Williams** is the Ira A. Lipman Associate Professor of Marketing at the Wharton School at the University of Pennsylvania. She is an Associate Editor at the *Journal of Consumer Research*. She is a member of the Editorial Review Board and has served as a guest Associate Editor for the *Journal of Marketing Research*. She is also a member of the ERB of the *Journal of Consumer Psychology*. She is the President-Elect of the Society for Consumer Psychology.
- 59. Matthew Wood** is the Director of Operations at EFMD and oversees the services from EFMD for business schools and companies. Matthew is also the Editor of *Global Focus*, an international business magazine, and the flagship publication of EFMD. Before his roles at EFMD, he was a Project Manager with the UK based charity *Operation Raleigh* (in Namibia), and he has also held management positions in advertising (with the *Omnicom Group*) and the service industry.
- 60. Sibel Yamak** is a Professor of Management at the University of Wolverhampton. She is the past President and member of the Scientific Council of the European Academy of Management (EURAM) and Representative at Large at the International Federation of Scholarly Association of Management. She is an Advisory Council Member at several universities in France. She is an Editorial Board Member of the *Society and Business Review* and the *European Management Review* where she previously acted as Associate Editor. She received the Emerald LiteratiNetwork Highly Commended Award in 2007.
- 61. Zhi-Xue Zhang** is a Professor of Organization Management at the Guanghua School of Management, Peking University, China. He is a Senior Editor of the *Management and Organization Review* and will be the President of the International Association of Chinese Management Research (IACMR) in 2020. His research interests include Chinese leadership, team processes, negotiation, and conflict management. He has published research papers in many top-tier journals.
- 62. Maurizio Zollo** is a Professor of Strategy and Sustainability at the Imperial College in London since the beginning of 2019. Previously, he was at Bocconi University and INSEAD. He directs the GOLDEN for Impact program, involving the active engagement of corporations in the design and execution of field experiments focused on innovation- or sustainability-oriented organizational change challenges. His research also involves international institutions like the UN, EU, OECD, World Bank, and WEF in developing policy implications for the private sector's efforts in these areas. He is Editor-in-Chief of *Organization & Environment* and past Editor of the *European Management Review*.