



## Responsible Research in Management Award

Co-Sponsored by the  
Community for Responsible Research in Business and Management (RRBM) and  
the International Association for Chinese Management Research (IACMR)

### Goal

Responsible research is defined as studies that produce both credible and useful knowledge. Credibility refers to the reliability and validity or trustworthiness of the findings, in either inductive or deductive work, using either qualitative or quantitative data, or both. Usefulness refers to the potential relevance of the knowledge produced to inform policies and practice. The purpose of responsible research is to encourage studies contributing basic knowledge that has implications for making the world a better place through evidence-based, high quality and societally beneficial business and management practices. We call for nomination of published work that exemplifies the seven principles of responsible research (see pages 2 and 3).

### Co-Sponsors

The *Community for Responsible Research Responsible Research for Business and Management* (RRBM) is dedicated to inspiring, encouraging, and supporting credible and useful research in the business and management disciplines. It is a virtual organization initially developed by a group of 24 leading scholars in five disciplines at 23 business schools in ten countries, supported by AACSB, EFMD, UN's PRME, Aspen Institutes' Business and Society Program, GRLI, and many business schools worldwide. The *International Association for Chinese Management Research* is a scholarly association dedicated to advancing research and practice in Chinese management. Founded in 2002, IACMR holds a biennial conference and publishes a scholarly journal *Management and Organization Research* and a magazine (in Chinese language) *Management Insight*, jointly with Fudan University, China.

### Award Recognition

1. Award winning papers will be recognized and featured on both RRBM and IACMR websites.
2. The list will be publicized through public announcement through listservs of management associations, and other forms of public or social media.
3. A letter jointly signed by RRBM and IACMR will be sent to the relevant Dean of School, acknowledging the award winners.
4. Award winners will receive a certificate of recognition from the joint sponsors.
5. The award winners will be given the opportunity to have their articles translated into Chinese and disseminated in China in an edited book.
6. Selected award winners will be invited to present their work at the 2018 IACMR conference in Wuhan, China, June 13–17. Attendance at the conference is not a requirement for receiving the award recognition.

### Submission Criteria

We accept nomination or self-nomination of a research article or a research book, in English language, that meets the following criteria:

1. The article should be published (or accepted) in a refereed journal or the book must be published in an academic press (e.g., HUP, SUP, CUP, OUP, etc.) in the years of 2013 to 2017.

2. The research can be on any level of analysis (individual, team, organization, society).
3. The research that focuses on timely topics that relate to current and future challenges of managing or leading an organization (for-profit business, entrepreneurial firms, social enterprises, non-profit, government, etc.) and in any region of the world.
4. Research that exemplifies the seven principles of responsible research.

### **Submission Procedure**

1. A PDF copy of the article or the book.
2. A cover letter that describes, in two single-spaced pages, why this work (research article or book) deserves to be considered for the Award. If possible, provide: a) evidence on the “usefulness” of the research, i.e., how it has made a positive impact on practice or society, and b) information on how this work has been disseminated to stakeholders beyond the academic community.
3. Include nominee’s current affiliation and contact information (phone and email address), as well as nominator’s name, affiliation and contact information in the cover letter.
4. Submit nomination materials (PDF of work and cover letter) to [awards@iacmr.org](mailto:awards@iacmr.org) by November 15, 2017.
5. The decision of award will be announced on December 15, 2017.
6. Please contact Anne Tsui at [atsui@nd.edu](mailto:atsui@nd.edu) for any inquiry about the award or nomination procedure.

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## **Appendix: Seven Principles of Responsible Research in Business and Management**

*Principle 1—Service to Society: Business research aims to develop knowledge that benefits business and the broader society, locally and globally, for the ultimate purpose of creating a better world.*

The aim of research is to systematize knowledge of best practices, past and current, and to shape the future by creating knowledge based on emerging scenarios. Innovative research can inform future practice. Business research serves a critical social function by observing the blind spots and potential downsides of the business world. Business education does not focus only on knowledge of the past, but also knowledge, skills, and values relevant to both managing in the current context and dealing with emerging changes.

*Principle 2—Stakeholder Involvement: Business and management research values the involvement of different stakeholders who can play a critical role at various stages of the scientific process, without compromising the independence of inquiry.*

The research ecosystem consists of many participants including the researchers as the producers of knowledge, journal editors, tenure and promotion committee members, school leadership, directors of Ph.D. programs, accreditation agencies, funding organizations, ranking publishers, and business leaders and students as beneficiaries of knowledge. The broader society also has a stake in business research. Business and management schools can benefit from “co-creation” of knowledge with all types of organizations (businesses, NGOs, trade unions, governments, industry associations, social enterprises, customers, and consumers.) However, academic integrity and independence require that research not be “captured” or reported findings influenced by vested interests.

*Principle 3—Impact on Stakeholders: Business and management schools, funders, and accrediting agencies acknowledge and reward research that has an impact on diverse stakeholders, especially research that contributes to better business and a better world.*

Business and management schools recognize that the publication itself is not the outcome or the end goal, but a step in the journey to scholarly and/or societal impact. Assessing influence may require multiple papers, dissemination of findings to non-academic circles, and tracking whether companies, communities or policy makers benefit from this program of research. Impact also includes the teaching of the findings from evidence-

based responsible science in undergraduate, masters, doctoral, and executive education programs. Promotion and tenure requirements reflect this requirement to institutionalize research's positive influence on society.

*Principle 4—Valuing Both Basic and Applied Contributions: Business school deans, journal editors, funders, accrediting agencies, and other stakeholders respect and recognize contributions in both theoretical and applied research.*

Theories are important to guide our collective understandings and to explain empirical patterns that defy common sense. Applied research aims to analyze management practices such as incentive systems and governance (economics, finance, management), consumer and firm behavior (marketing, strategy), or customer service and supply chain (marketing, operations, information systems). Integrating theory- and practice-led problems in business research will both contribute to basic knowledge development and enhance its applied utility for stakeholders who support this research.

*Principle 5—Valuing Plurality and Multidisciplinary Collaboration: Business school deans, senior leadership, journal editors, funders, and accreditation agencies value diversity in research themes, methods, forms of scholarship, types of inquiry, and interdisciplinary collaboration to reflect the plurality and complexity of business and societal problems.*

Business and management research supports pluralism in its theories, grounded in different assumptions about human nature, multiple perspectives, and alternative models of business and its role in society. Rich, in-depth ethnographic studies of corporate practices yielding reflective and imaginative thinking that contribute to new theorizing are as valuable as quantitative or experimental studies. In the global context, business and management research values both “global” and “local” knowledge development. Stakeholders value interdisciplinary research, both within business disciplines and across other social science disciplines as well as engineering, medicine, education, or humanities. Interdisciplinary research has the potential to provide new understandings of business due to complementarities between disparate disciplines.

*Principle 6—Sound Methodology: Business research implements sound scientific methods and processes in both quantitative and qualitative or both theoretical and empirical domains.*

The robustness of empirical work in business research takes into account emerging practices in good science. For example, research practices that value replication, falsification of theory, and reproducibility are encouraged. Journals and professional societies adopt open science practices such as data, materials, and code repositories, and transparency of sample construction and measures. Similar expectations apply to in-depth, ethnographic field studies and lab and field experiments. The expectation of data transparency might reduce the volume of studies generated, but could improve the quality and comprehensiveness of studies by discouraging data slicing and other questionable practices. Mathematical models are calibrated using real data and assumptions are ultimately validated using empirical evidence.

*Principle 7—Broad Dissemination: Business and management schools value diverse forms of knowledge dissemination that collectively advance basic knowledge and practice.*

The digitization of the global economy has suggested new forms of dissemination of research findings, including online, open source and open access publishing. Business schools have opportunities to improve the visibility of ongoing research through creative publishing and dissemination methods, as well as drawing insights in simple and powerful ways to influence the target audience and non-academic stakeholder communities. At the same time, we reaffirm the centrality of rigorous peer review of research for building and disseminating credible knowledge.